



Avonvale Rugby Football Club

Avonvale Rugby Football Club was founded in 1883 as Batheaston FC and we remain the oldest continuous junior rugby club in Bath, celebrating our 125th Anniversary in the 2008/2009 season.

The club has always been highly regarded for providing 'social rugby', putting equal effort into our members' enjoyment of the game as we do into training, player development and performance.

In the 1970's the club boasted four and sometimes five senior teams during that very prosperous period. In the ensuing years Avonvale has settled on one senior side, playing on a Saturday in the Southern Counties South league. The coming of age of the first batch of young players, along with some new recruits has seen the club begin its return to winning ways and is currently aiming for back-to-back promotions.



Junior and Minis rugby

In recent years we have invested significant time and resources into our Junior and Minis rugby and are proud to boast one of the most thriving sections in the area, with over one hundred children regularly playing. The youngsters play and train on a Sunday morning ensuring the club is a vibrant mix of children, parents and coaches resulting in a fun, friendly and relaxed atmosphere.

Newcomers are always welcome and the club aims to restart its second XV in the near future and is always on the lookout for players of all ages. Details of our current minis section and their coaches can be found on this site.



As the club looks to take the next step of its future with the rebuild of the scout hut next to the main clubhouse, it is committed and excited to work alongside the local residents to ensure the new build will service the local community as much as it will do the rugby club. At the same time Avonvale RFC is keen to build strategic partnerships with local and individuals and businesses and sponsors undoubtedly benefit from their exposure to players, spectators, members and passers-by as well as enjoying the social element of the club.



BENEFITS OF SPONSORING AVONVALE RFC

Avonvale RFC is located within the village of Bathford with the main pitch located alongside Bathford Hill, bordering the busy junction with Bradford Road. The club has another pitch and training area at Bathford Playing Fields where the 1st XV train during the week and the ever-thriving Minis and Juniors section trains and plays on Sunday mornings. The club has a full functional bar and hospitality area with Sky TV and BT and is available for hire for corporate events, meetings, parties or other functions either as part of a sponsorship package or at a agreed rate.

The Club is not just a hive of activity at weekends. During the week the club plays host to darts and skittles matches and other social events.

Avonvale RFC is committed to working alongside the village residents and local businesses with the aim of offering a culture of enjoyment, safety, teamwork and friendship for all ages.

There are numerous ways to sponsor the club, detailed primarily by the already defined packages, which offer significant publicity and advertising opportunities for an individual or a company. Other bespoke packages can be created.

Key benefits of sponsorship

- Pitchside sponsorship by the busy Bathford Hill / Bradford Road junction.
- Significant corporate exposure to the Club's membership.
- Brand endorsement on the Club's website and Facebook account.
- Use of the clubhouse.
- Social membership to the Club.

Platinum Package

(£2000 for individuals, £2,400 for VAT registered companies)

- Sponsors name on club noticeboard within the clubhouse.
- Display of your business card within the clubhouse.
- Your name/company logo and contact details on our club electronic display.
- 1 Year's club membership, including discounted bar prices.
- Invitation to a sponsors' day to watch a game and meet with other businesses for networking opportunities.
- Write ups on our Facebook page and Website (+5000 hits this week).
- Sponsorship 'teardrop' flag incorporating your company logo at pitchside for every 1st XV home match. This is a prime spot, located on the busy junction of Bathford Hill and Bradford Road.
- Teardrop flag at every Minis & Juniors home match and training session at Bathford Playing Fields (circa 100 children present along with parents).
- Exclusive of Avonvale RFC Clubhouse for events twice yearly (subject to availability).
- 365 days-a-year advertising of your company name & logo on the Avonvale RFC sign at the bottom of the main pitch, located on the busy junction of Bathford Hill and Bradford Road, yards away from the Bathford roundabout. A prime spot for advertising.

Gold Package

(£1000 for individuals, £1,200 for VAT registered companies)

- Sponsors name on club noticeboard within the clubhouse.
- Display of your business card within the clubhouse.
- Your name/company logo and contact details on our club electronic display.
- 1 Year's club membership, including discounted bar prices.
- Invitation to a sponsors' day to watch a game and meet with other businesses for networking opportunities.
- Write ups on our Facebook page and Website (+5000 hits this week).
- Sponsorship 'teardrop' flag incorporating your company logo at pitchside for every 1st XV home match. This is a prime spot, located on the busy junction of Bathford Hill and Bradford Road.
- Teardrop flag at every Minis & Juniors home match and training session at Bathford Playing Fields (circa 100 children present along with parents).
- Exclusive of Avonvale RFC Clubhouse for an event (subject to availability).

Silver Package

(£600 for individuals, £720 for VAT registered companies)

- Sponsors name on club noticeboard within the clubhouse.
- Display of your business card within the clubhouse.
- Your name/company logo and contact details on our club electronic display.
- 1 Year's club membership, including discounted bar prices.
- Invitation to a sponsors' day to watch a game and meet with other businesses for networking opportunities.
- Write ups on our Facebook page and Website (+5000 hits this week).
- Sponsorship 'teardrop' flag incorporating your company logo at pitchside for every 1st XV home match. This is a prime spot, located on the busy junction of Bathford Hill and Bradford Road.

Basic Package

(£250 for individuals, £300 for VAT registered Companies)

- Sponsors name on club noticeboard within the clubhouse.
- Display of your business card within the clubhouse.
- Your name/company logo and contact details on our club electronic display.
- 1 Year's club membership, including discounted bar prices.
- Invitation to a sponsors' day to watch a game and meet with other businesses for networking opportunities.
- Write ups on our Facebook page and Website (+5000 hits this week).

